

Seth

- landing page
- hover function - compare takes too much prominence so add a hover effect to make choice of bike the prominent choice
- text is too small for bike names and compare buttons
- add to wishlist button
- compare feature - give more prominence
- too many compare options called compare - differentiate
- under each thing - have an icon rather than the word compare - checkbox
- on compare page - the price isn't dominant enough - color or make it bold
- sort by - make rating high-low the first option
- on specs page - compare button has a weird hierarchy
 - 3 sections - add to cart, reviews/info, compare etc
- get rid of 'paved' option
- add price

bob and flow

- add landing page
- make comparing less confusing
 - hover function?
 - maybe still some x next to it but right now its too many options
 - take away paved as a separate thing
- need an option for childrens bike filter
- likes that it shows how much you save
- need to have ability to see whats in cart/wishlist
- check with dump text for specs to see how it lays out
- pick pictures of bikes that are all in the same perspective
- add blank boxes to show how many bikes you can compare at once
- comparisons lines - more padding/leading around type and not such sharp color contrast

amanda

- make sure that the bar stays open when you choose a filter
- take away paved filter
- consider order of filters
 - rider/gender higher on list
- figure out how to work in childrens bikes
 - change terrain to type and stick kids bikes in there
- take off sale% in sort
- likes the choice of how many per page
- compare feature is good
- need to add price for main viewing
- consider option for helmets / lights / bike accessories
 - on the specs page "if you're a commuter consider these options..."
- look into q&a
 - help desk - can they talk to someone though this
 - chat option
- page numbers also at the bottom of the page
- view per page option also at the bottom of the page
- add words 'high - low' to ratings sort by
- rather than brand a-z and brand z-a - just have sort by 'brand name'
- get rid of compare button on sort by line
- likes that the compare shows photos

dexter

- need a separate landing page
- likes that there are a lot of filters
- make sure it is clear that you can filter with multiple filters at a time
- icon rather than word compare
- make it clear how many they can compare at once
- comparison - compare by ratings
 - right now its only help to those who know bike features
 - cares more about whats popular and what has good reviews
- need a cart and wishlist feature
 - does this mean they need to have a profile on the website?
- wants a way to share his purchase
 - wants a way to ask friends for advice on comparisons via social media
- x's on compare are confusing
- change q&a to chat
- check on difference between description, details, and specs
- take away extra comparison button in sort by list
- build in navigation like 'bikes > paved > specific bike'
- change 'shop item' to 'product page'

benoit

- unclear how to choose which items to compare
- likes the organization of info on specs page
- filter bar has very specific features
 - more attributes like frame material, wheels, brakes
 - indication of general filters and specific features
 - maybe color blocking
 - within the filter there are a couple different parts
 - if you're a beginner biker who doesn't need all the features then you don't have to open it
- add price to general view
- check on difference between detail and spec
- see ability to zoom in on specific parts of the bike
 - being able to choose different views is good but want to be able to zoom on handle etc
- check to see if i need a frame size option
 - size option
 - kids option
- make language and icons for compare feature more consistent