

Design Manifesto (For Sarah's Voice Class)

The most effective design originates at the intersection of multiple creative practices. When artists, working in different media but applying the same universal design principles, team up to create a work of art, the resulting collaboration can project a far more compelling voice than any individual's.

[View the project](https://vimeo.com/92709117) on vimeo (https://vimeo.com/92709117)

When I first saw Brianna Pickens dance, I was struck not so much by her technical virtuosity as by her unique creative “voice” expressed so effectively through dance. I tasked my team with a common goal—to utilize their art forms to enhance Brianna’s individual improvisational dance performance. As I edited their inputs into the multimedia short piece I’ve submitted, I was moved by the power of the various creative disciplines interacting seamlessly to establish a strong, compelling and harmonious collective voice.

